

# Agility Transformation Case Studies

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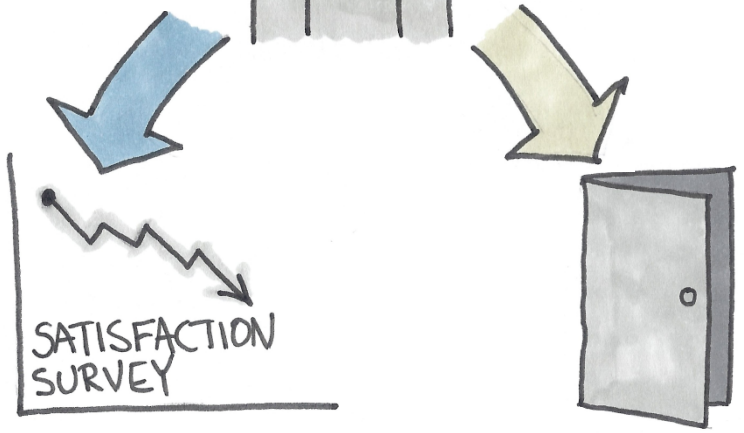
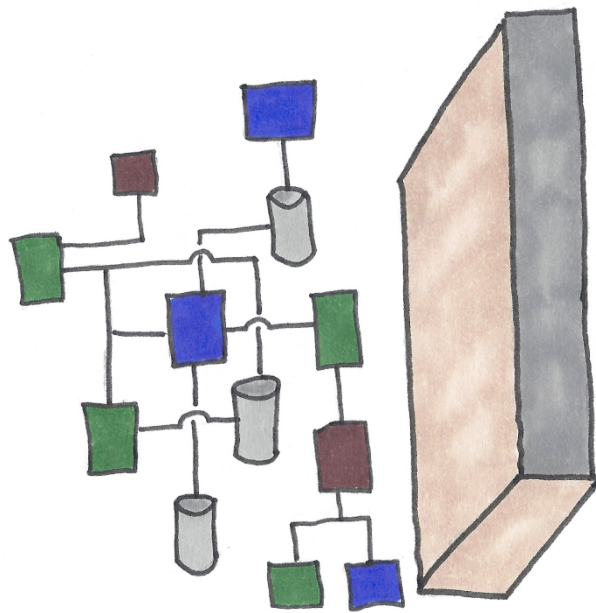
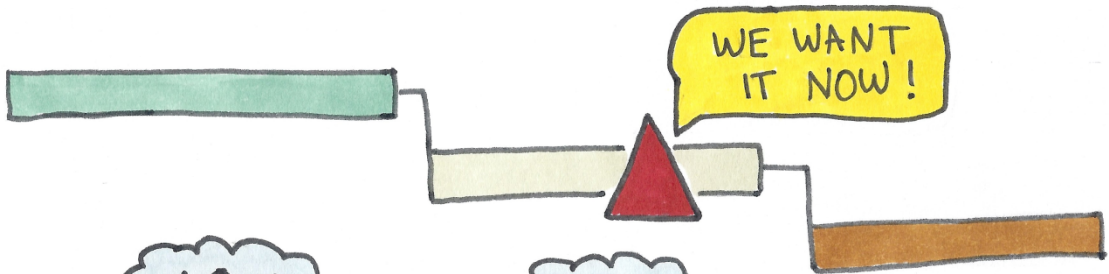
<http://salhir.wordpress.com>



**Len Lagestee (@lagestee)** is an experienced software and web development practitioner. In 2004, Len found his passion with Agile methodologies and became a coach, mentor, and evangelist. In 2010, he joined Cars.com as the Agile Practice Manager, taking an active role in the transformation from waterfall methodologies to Agile. With this role, he had seven Scrum Masters/Agile Coaches on his team. Recently, Len has become a full-time Agile coach with SPR/Redpoint Technologies (<http://www.redpointtech.com>). Len is a Certified Scrum Master and provides insight into agility, leadership, team building, and organizational change on his blog, <http://www.illustratedagile.com>.

**Si Alhir (@Salhir)** has over 30 years of proven experience in transforming organizations by synergizing business and technology around proven industry-recognized and organization-tailored principle-based practices. He leverages a broad and deep background to enable individuals, groups, and organizations to actualize their potential and achieve an enduring competitive advantage. He is a CultureSync Approved Tribal Leader, Certified Lean Six Sigma Master Black Belt, Certified Scrum Master, Certified Project Management Professional, IT Project Management Certified Professional, and e-Business Certified Professional. Si is also the author of three books and contributions to the Encyclopedia of Software Engineering.

# DELIVERY CYCLES



# THE APPROACH

PHASE 1 CONTEXT

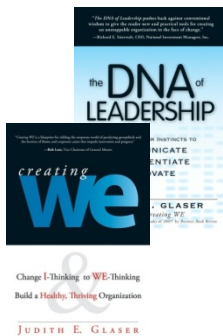
Engage and Energize

PHASE 2 FOUNDATION

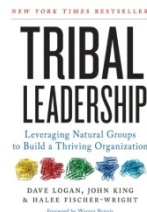
Experience and Elaborate

PHASE 3 EVOLUTION

Evolve and Embody



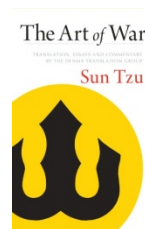
Leadership & Culture



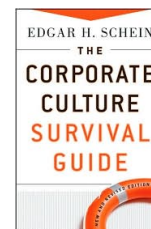
Leadership & Culture



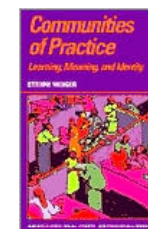
Agility



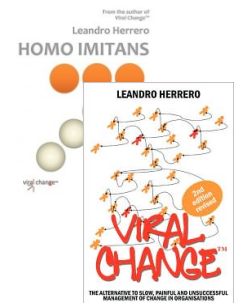
Coaching



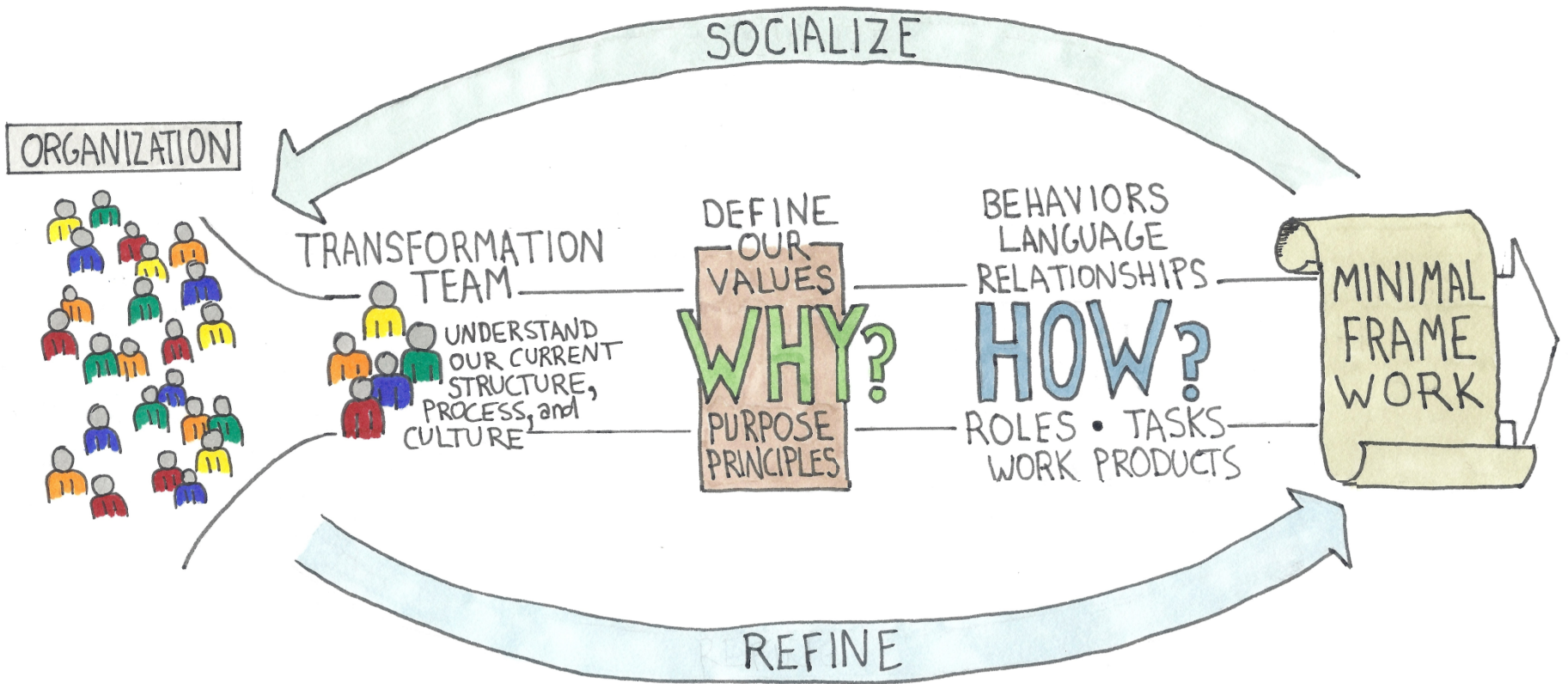
Culture



Community



Transformation

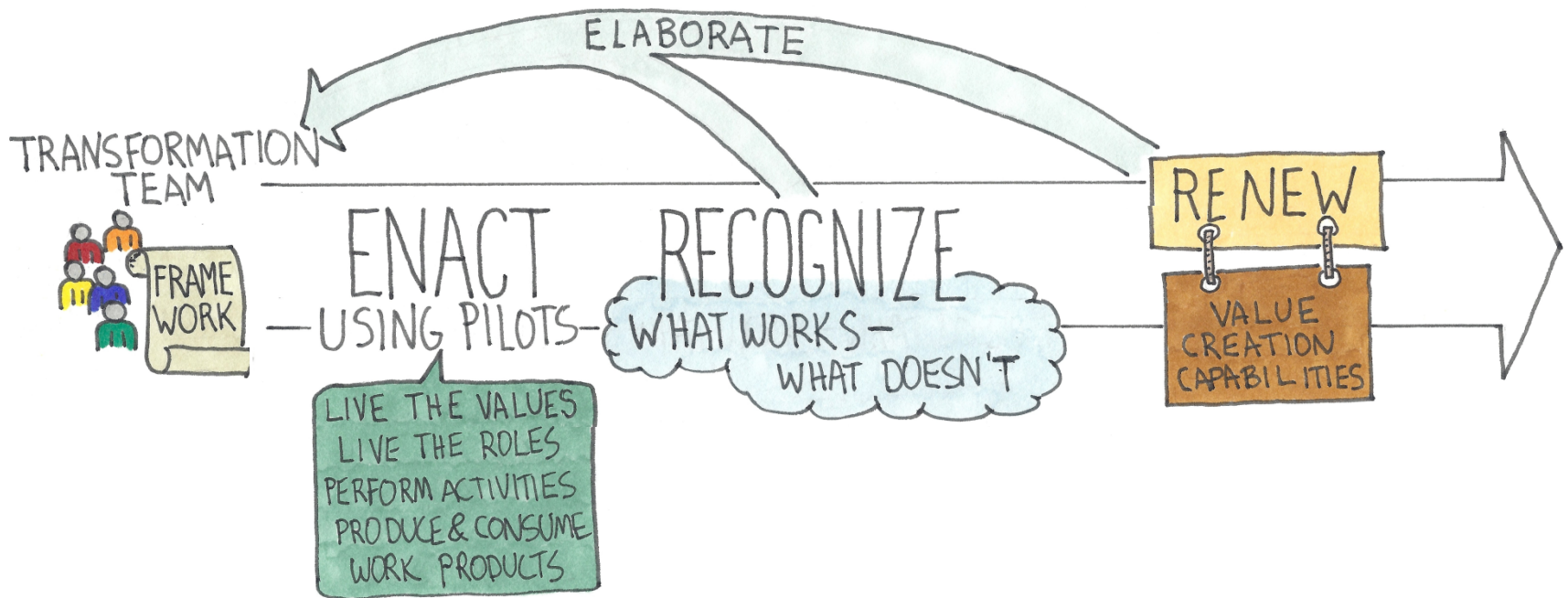


PHASE **1** CONTEXT

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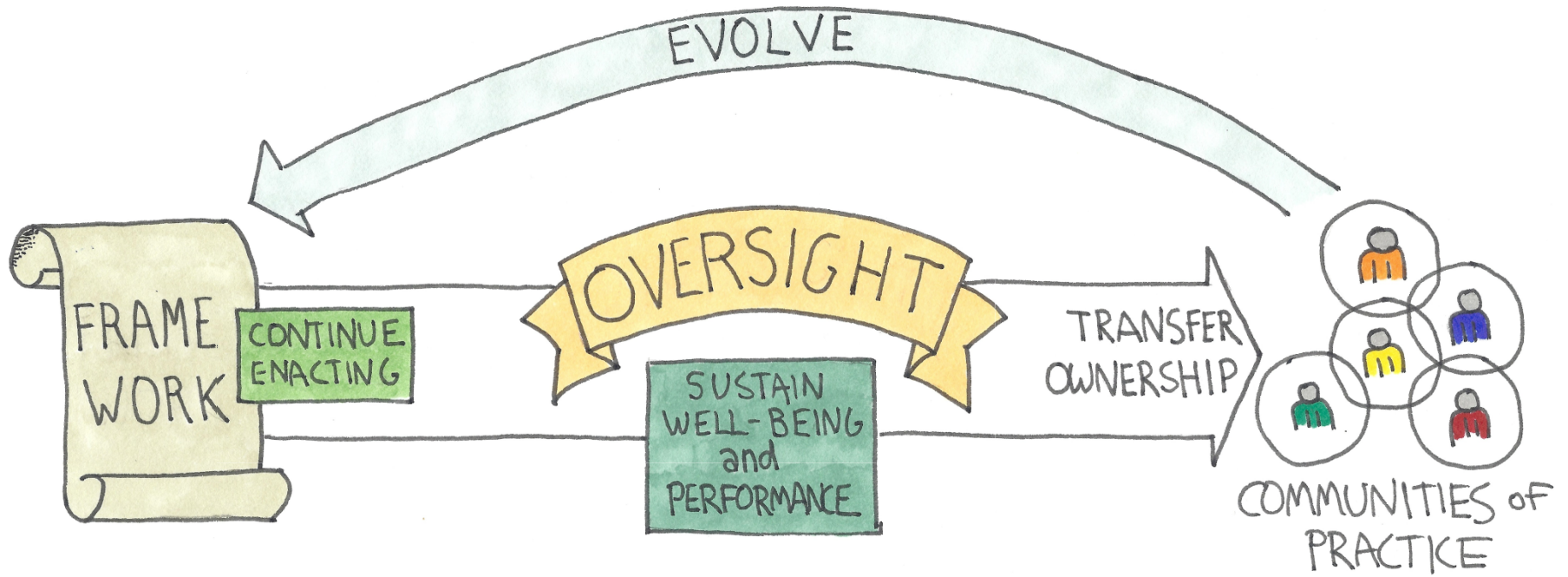
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# PHASE 2 FOUNDATION



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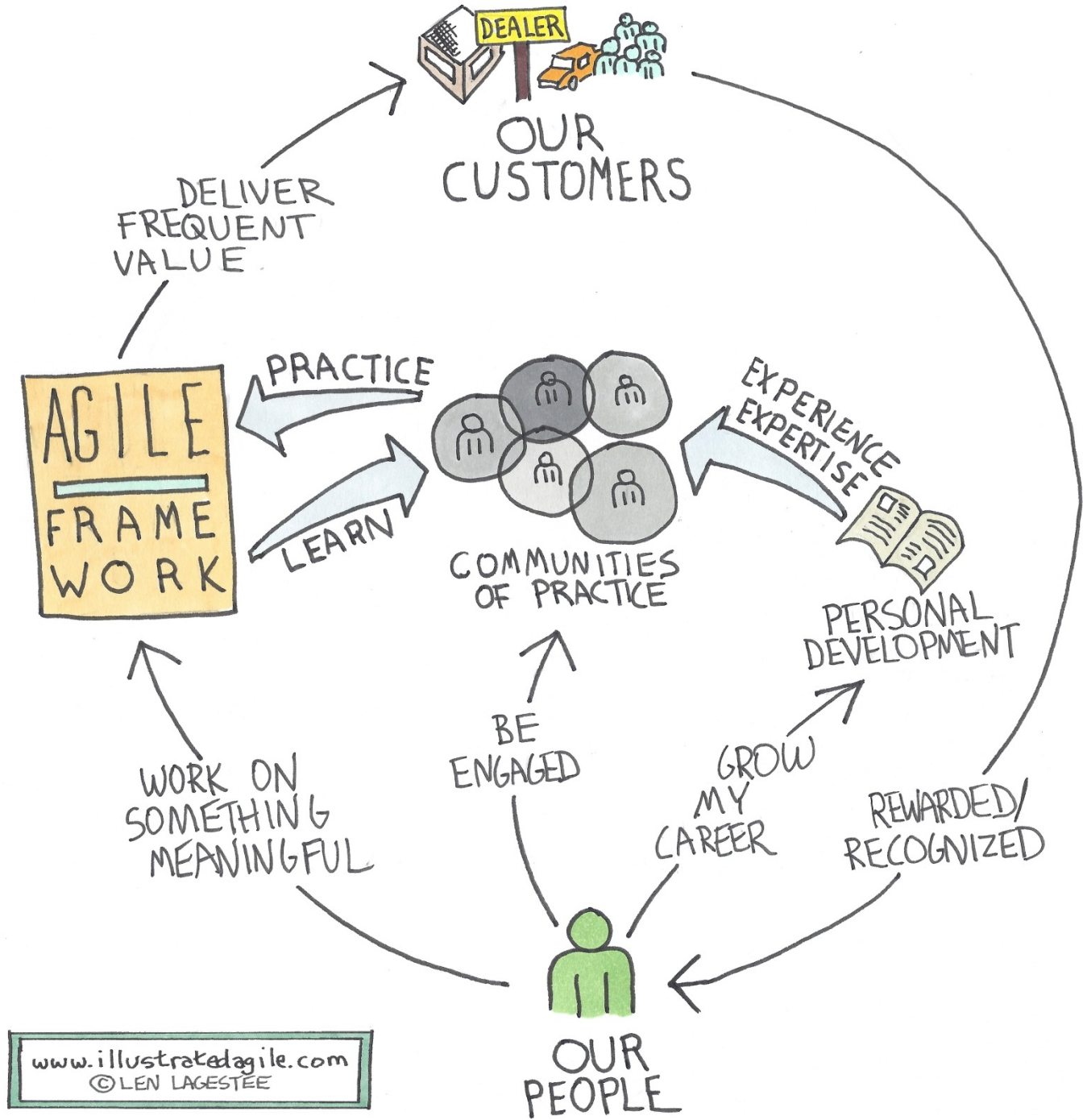
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# PHASE 3 EVOLUTION

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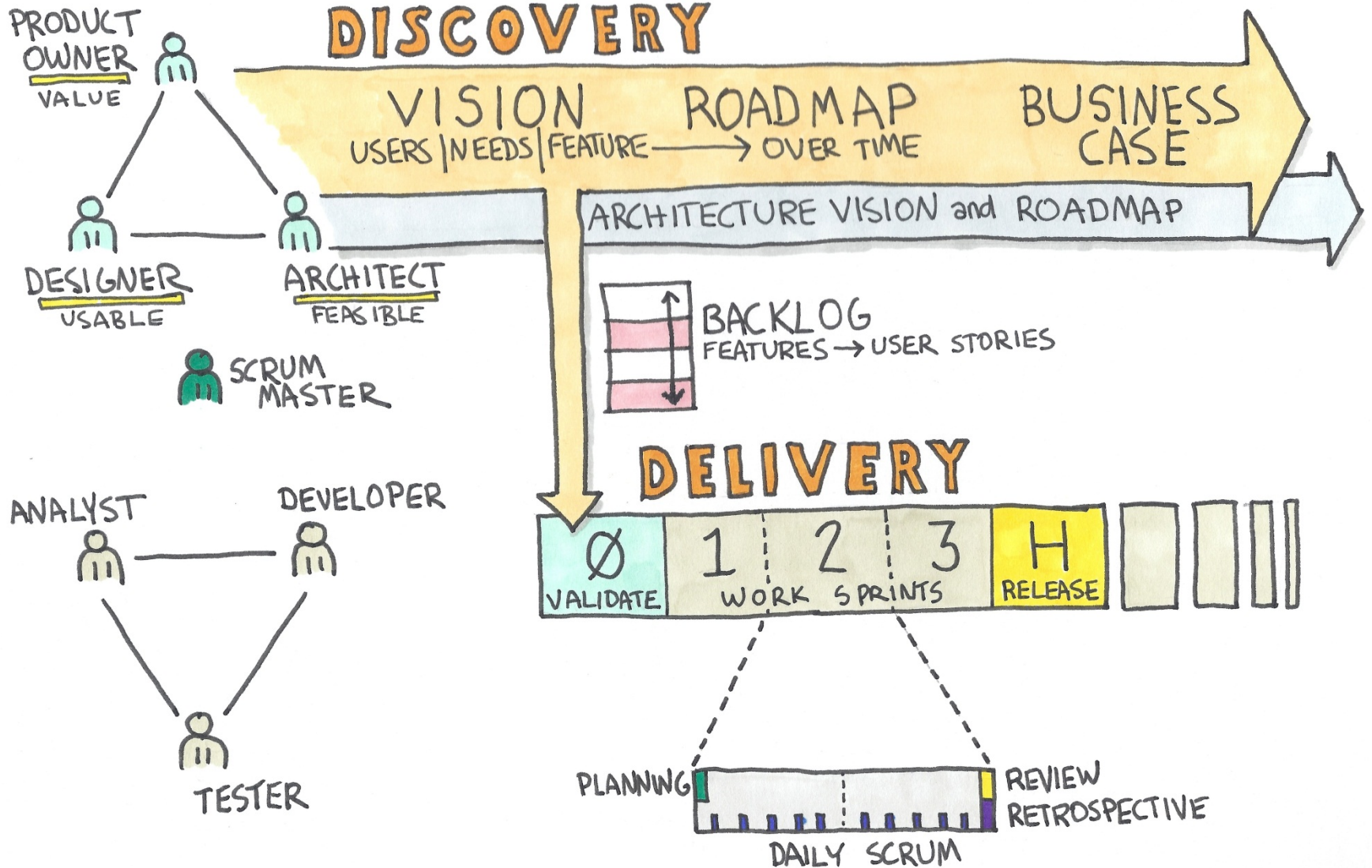






# TEAM

# AGILE FRAMEWORK



SENIOR LEADER

OVERSIGHT DIRECTOR

PRODUCT OWNER + TEAM

ENCOURAGE & MONITOR

REMOVE BIG IMPEDIMENTS

IMPLEMENT and DELIVER

SUPPORT



PLAN



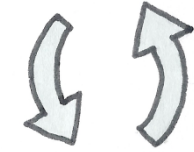
PREPARE

DISCOVERING

CREATE THE VISION



PARTNER



Learn



SHORT TERM

MID TERM

LONG TERM

# OVERALL RECOMMENDATIONS

**Make the Move to Dedicated Teams**

**It Is Not Just a Technology Transformation**

**Prepare for Bad DNA to Be Exposed**

**Maintain Persistent Focus on the Role Communities**

**Become a Value-Centric Culture Instead of a  
Project-Centric Culture**

Our culture changed from adversarial to collegial almost overnight.

I learned I can try out things without fearing failure.

Retrospectives are therapeutic!

Agile is my favorite workout regime.

Agile saves trees.

Agile Rocks!

More meetings (-)

Agile helps cars.com stay competitive!

Meeting rooms unavailability (-)

Agile is like taking a breath after drowning under waterfall.

SELF Governing teams

More Productivity

Quality Product

AGILE IS AN ABSOLUTE WIN FOR PEOPLE.

Learned that I wasted a lot of time debating & documenting.

Get comfortable with not knowing everything - focus on what you know now, what's important, learn and iterate.

design facilitation is not design by committee.

MAKE SAVED TREES

I learned I can try out ideas without fearing failure.

Our Culture changed from ~~Adversarial~~ Adversarial to Collegial almost overnight

Retrospectives are the most therapeutic!

Agile is always changing and improving!

Agile time boxing helps QA

Agile gets products out the door

Agile is the best way to happen.

Agile is more relevant.

TRUST MY FELLOW DEVELOPERS

There is no one perfect solution, approach.

Agile saves trees.

The quicker you adopt, the easier it is to manage. Take the bandaid off quickly.

# QUESTIONS

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